

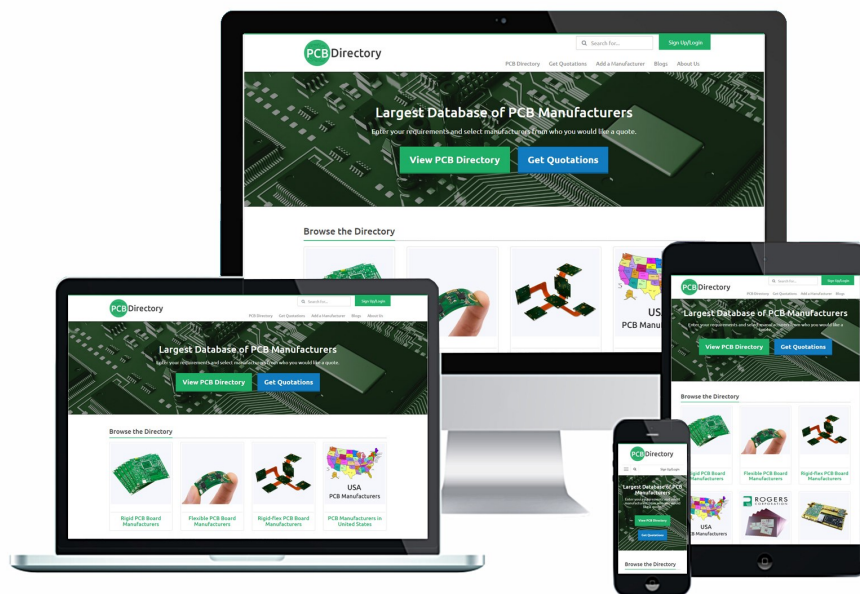
# Media Kit 2023

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The Largest Directory of PCB Companies

[www.pcbdirectory.com](http://www.pcbdirectory.com)



Reach out to Engineers in the PCB Industry

## The Largest Directory of PCB Manufacturers/Fabricators, Assembly and Design Companies

**PCB Directory** — [www.PCBdirectory.com](http://www.PCBdirectory.com) is the largest online database of PCB Companies. We have listed Manufacturers, Assembly companies and PCB Design companies. Users can find PCB companies based on their location and capabilities.

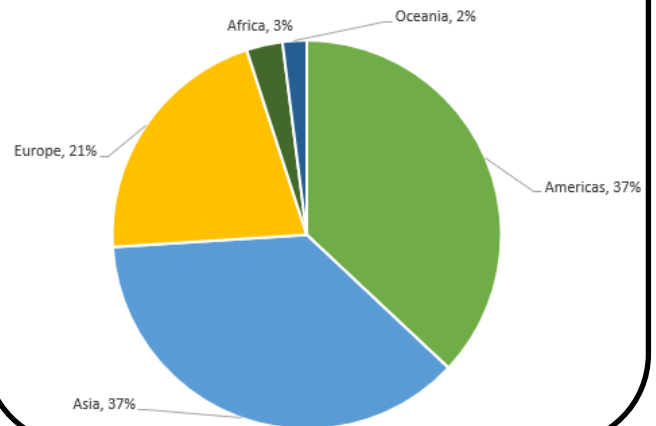
### Website Activity

**100,000+** Page Views/Month

**25,000+** Users/Month

**1,250+** Leads/Month

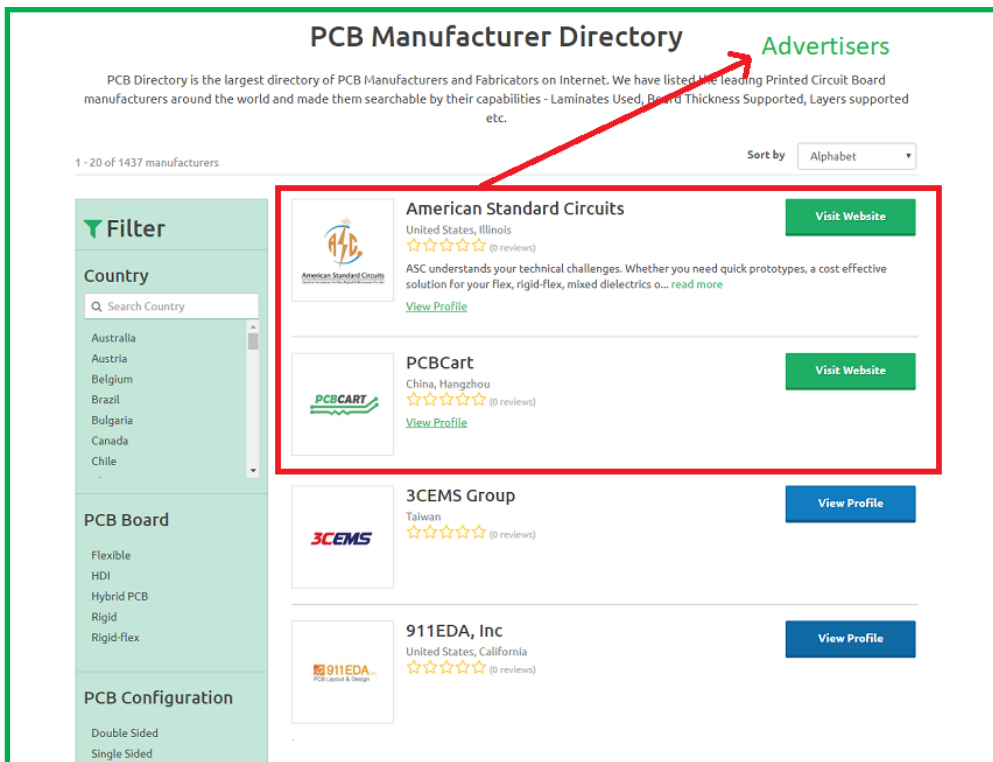
### User Countries



## Cost Per Click (CPC) Advertising

Cost Per Click (CPC) advertising is a great way to drive targeted traffic to your company website. You are only charged when a user clicks the link in the directory to visit your website. This is very targeted, as users only visit **PCBdirectory.com** when they are looking for a PCB fabricator, assembly house or design company.

**Price: \$2/Click** (\$500 Minimum) - Once you run out of balance you can top up.



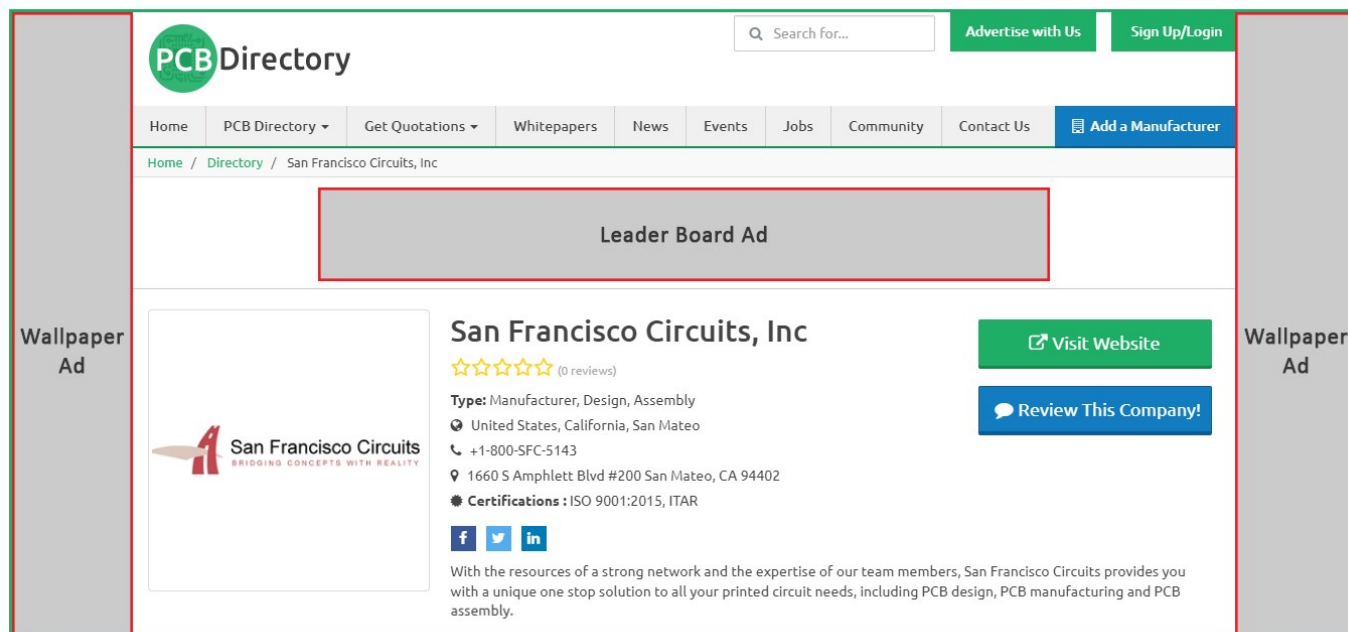
The screenshot shows the PCB Manufacturer Directory website. At the top, it says "PCB Manufacturer Directory" and "Advertisers". Below this, a description states: "PCB Directory is the largest directory of PCB Manufacturers and Fabricators on Internet. We have listed the leading Printed Circuit Board manufacturers around the world and made them searchable by their capabilities - Laminates Used, Board Thickness Supported, Layers supported etc." There is a search bar and a "Sort by" dropdown menu set to "Alphabet". A red box highlights a list of manufacturers, including "American Standard Circuits", "PCBCart", "3CEMS Group", and "911EDA, Inc". Each entry includes a logo, location, star rating, and a "Visit Website" or "View Profile" button. On the left, there is a "Filter" section with "Country" and "PCB Board" categories.

**Note:** As an advertiser your company will show up higher in list of companies - with a link to your website.

### Target Other Countries

Advertisers can also target countries that they supply to. So for example, if you located in USA but supply to Canada, you can enable an option to show as featured in Canada as well.

## Banner Advertising



### Wall Paper Ads

Wall Paper Ads are high impact banner ads that show on either side of the website at all times. They are visible to users on all pages even as they scroll up or down a page, as a result they are extremely effective.

**Price: \$150 CPM** | CPM: Cost per 1,000 Impressions

### Other Banner Ads

Banner Ads show across the PCB Directory website including on the profile page. This means that users will see banner ads of your company when they are looking at other PCB companies.

Ad Type	Dimension	Location	Pricing
Leaderboard Ad	728 x 90 px	Profile Pages, News Pages, Articles and Events	<b>\$100 CPM</b>
Square Ad	300 x 250 px		
Mobile Ad	300 x 250 px 300 x 60 px	All Pages of the Mobile Website	<b>\$100 CPM</b>

**Note:** CPM: Cost per 1,000 Impressions



## Lead Generation

The **Lead Generation Program** on PCB Directory has been designed to get you real user inquiries for PCB Fabrication, Assembly, Design, Stencils and Repair. We have created a Quotation Form which users fill out to request a quotation from multiple companies. Users can select up to 15 companies at a time from who they would like to get a quote. If you sign up for this program, you are pre-ticked and pushed to the top of the list of companies which generates real leads for your company.

**Cost: \$10/Lead** (\$500 Minimum - Your balance keeps deducting as the leads are generated)

**Targeting:** You can choose from which countries you would like to get quotations.

### Get PCB Fabrication quotes from multiple manufacturers

#### 1 Enter your PCB Requirement

Single/Panel ⓘ  
Single Board

PCB Board Type  
--Select--

PCB Board Material  
--Select--

Layers \*  
2 Layers

Dimensions \*  
Width X Height inch

Board Thickness \*  
0.064 inch inch

Quantity \*

Time Line  
--Select--

Note  
enter any additional information here...

Add a PCB Design File  
Upload File

Advanced Options +

Continue →

#### 2 Select Manufacturers

Sort by country Search by name...

8 Manufacturers are selected [View List](#)

☒ Advanced Circuits - United States

☒ ALLPCB - China

☒ Bittelle Electronics Inc - Canada

☒ Circuits Unlimited - United States

☒ Hitech Circuits Co., Limited - China

☒ Optima Technology Associates, Inc - United States

☒ RedBoard Circuits, LLC - United States

☒ SUNGHOM PCB&PCBA - China

☐ 5pcb.de GmbH - Germany

☐ 911EDA, Inc - United States

☐ A & C Electronics - United States

☐ A2e Technologies. - United States

☐ Accelerated Assemblies, Inc. - United States

☐ Advanced Electronic Technology HK Ltd - Hong Kong

☐ Advanced Circuitry International - United States

For more information about Advertising on PCB Directory, email  
[raghav@pcbdirectory.com](mailto:raghav@pcbdirectory.com) OR call +1-312-436-0084

[www.PCBdirectory.com](http://www.PCBdirectory.com)